# PRESS RELEASE

**For immediate release**

## Androidica Launches Future of Work Workshop in Nottingham

**A participatory conversation exploring creativity, technology, and the changing landscape of work**

**Nottingham, UK — 11 November 2025:**
Artists, technologists, and cultural practitioners are invited to join **Androidica**, **PCM Immersive**, and the **University of Nottingham's Virtual & Immersive Production (VIP) Studio** on **Thursday 27 November 2025** for an open, conversation-led workshop examining how the future of work is being reshaped by technology, creativity, and new hybrid forms of labour.

The half-day **Future of Work Workshop** is part of the **Androidica × Cyborg Manifesto @40** programme — a hybrid event marking forty years since the publication of **Donna Haraway's *A Cyborg Manifesto* (1985)**, a landmark essay that challenged the boundaries between human and machine, body and network, and inspired generations of artists and thinkers to reimagine identity, technology, and power.

Rather than a lecture or skills session, this workshop is a space for reflection, dialogue, and collective sense-making. Participants will explore two guiding questions:

1. **What are your expectations of how work and the digital workplace of the future will develop?**

2. **What is, or do you expect to be, your own involvement in the digital work and workplace of the future?**

These questions go beyond creative practice, touching on **employment, access, sustainability, and belonging** in an era where technology increasingly defines how and where we work.

Facilitated in an open-space format, the session will invite participants to map their hopes, fears, and experiences using flip charts, Post-its, and group discussion. Conversations will be documented as part of **Androidica's Living Insight Report**, a national record of how artists and creatives experience technological and cultural change in real time.

> "This is an opportunity to pause and really talk about what the future of work feels like — not just what it looks like in a policy paper," said **Caron-Jane Lyon**, producer at PCM Immersive and associate artist at the University of Nottingham's VIP Studio.
> "The creative sector is where so many of these transformations appear first, and we want to make sure artists' voices are part of that conversation."

The workshop contributes to Androidica's ongoing inquiry into the intersections of **creativity, identity, and technology**. Future sessions will take place across the UK throughout 2026, building a collective portrait of how digital, immersive, and Web3 technologies are reshaping creative livelihoods.

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## EVENT DETAILS

**Title:** Androidica × Cyborg Manifesto @40 — Future of Work Workshop
**Date:** Thursday 27 November 2025
**Time:** 10:30 AM – 2:30 PM (followed by lunch 2:30 – 4:30 PM)
**Venue:** Studio 11, Virtual & Immersive Production (VIP) Studio, University of Nottingham, King's Meadow Campus, Lenton Lane, Nottingham NG7 2NR
**Tickets:** Free (limited to 25 participants)
**Bursaries:** 5 available for East Midlands travel — apply via androidica@pcmprojects.co.uk
**Booking:** link.andnecessary.co.uk/androidica-fow-vipstudio-pcm

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## ABOUT *A CYBORG MANIFESTO*

Published in 1985, *A Cyborg Manifesto* by **Donna Haraway** reframed the relationship between humans and technology, proposing the "cyborg" as a metaphor for hybrid identities that resist traditional boundaries. The essay has profoundly influenced digital culture, feminist theory, and art practice, and continues to inspire dialogue about how we define labour, embodiment, and connection in a networked world.

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## ABOUT ANDROIDICA AND THE CYBORG MANIFESTO @40 EVENT

**Androidica × Cyborg Manifesto @40** is a full-day hybrid gathering celebrating the legacy of Haraway's work while launching Androidica's public mission as a creative network and academy for the digital age.

Following the morning workshop and lunch, the event continues with:

- **Afternoon Networking & AndroidicaXR Demo (2:30 – 4:30 PM)** – informal conversations, onboarding to the AndroidicaNet community, and demonstrations of the AndroidicaXR virtual venue.

- **Evening Panel & Hybrid Soirée (4:30 – 7:30 PM)** – discussions moderated by technology philosopher **Luke Robert Mason**, featuring artists, scholars, and investors reflecting on *A Cyborg Manifesto* at 40 and Androidica's vision for the future of work.

- **Immersive Performance & Networking (7:30 PM onwards)** – hybrid interventions linking physical and XR spaces, concluding with a live VR DJ set by **DopeStilo**, broadcast simultaneously to the Spatial.io AndroidicaXR venue.

The full programme runs both **in-person** at VIP Studio and **online** through AndroidicaXR on Spatial.io, connecting audiences across real and virtual spaces.

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## ABOUT ANDROIDICA

**Androidica** is an emerging creative network and academy exploring how technology, identity, and the body intersect in the 21st century. Rooted in principles of accessibility, hybridity, and shared authorship, Androidica brings together artists, academics, and technologists to prototype new models of creative work and cultural production.

## ABOUT PCM IMMERSIVE

**PCM Immersive**, led by producer and technologist **Caron-Jane Lyon**, develops and supports hybrid theatre and XR projects that merge live performance with emerging technologies. The company partners with artists and institutions to explore the evolving boundaries between stage and screen, audience and participant.

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## PRESS ENQUIRIES

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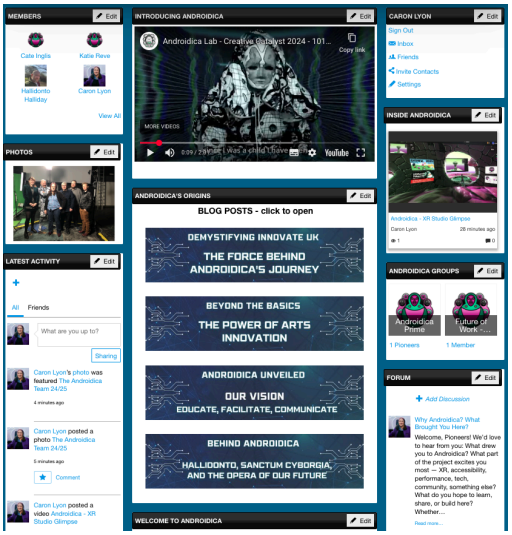
**Future of Work workshop - London May 2025**

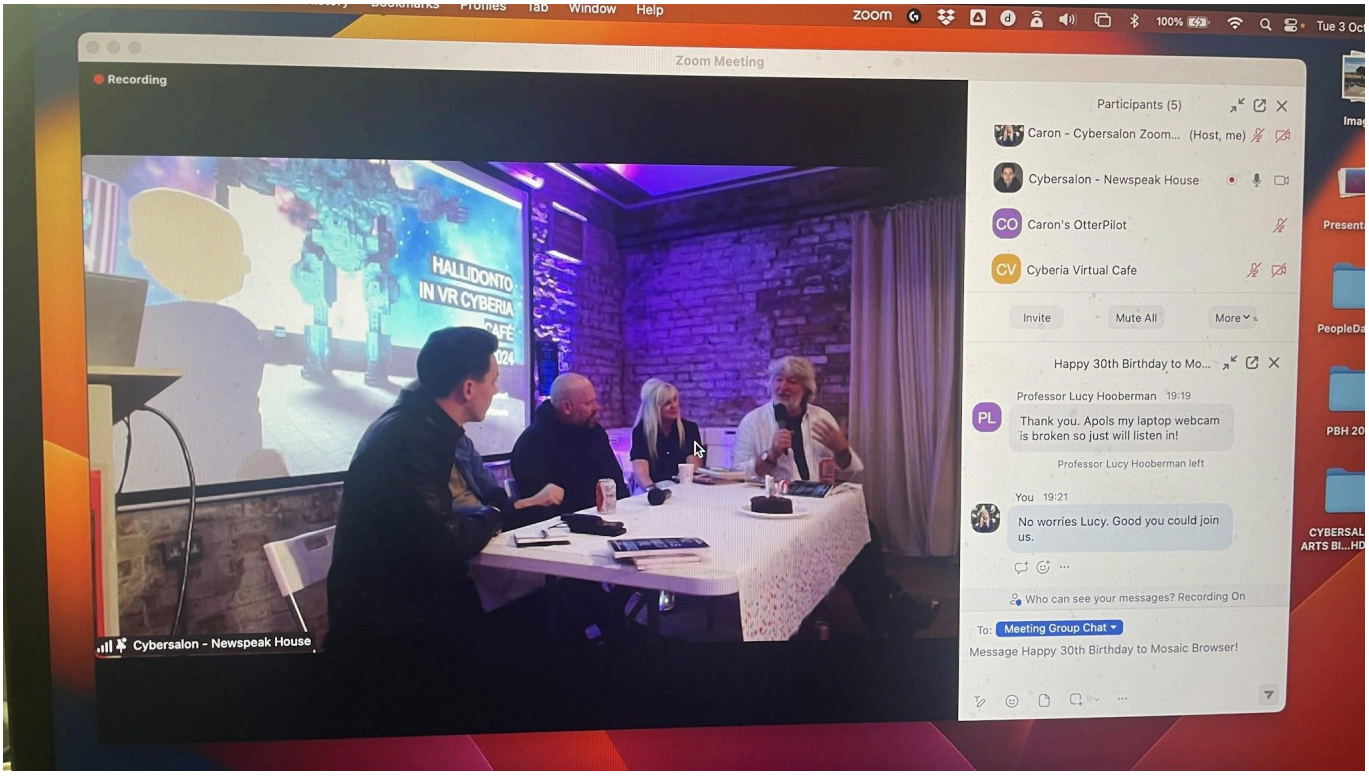
Artist Hallidoto.

**AndroidicaNet - [https://link.andnecessary.co.uk/androidica-xr-net](https://link.andnecessary.co.uk/androidica-xr-net)**
**Invite LINK - [https://link.andnecessary.co.uk/androidica-xr-network-signup](https://link.andnecessary.co.uk/androidica-xr-network-signup)**




**Returning to social networking roots with this MySpace Bebo vibe.**

**Hybrid Panel discussion - streamed to Zoom and into XR space.**



**AndroidicaXR - DopeStilo LIVE - DJ in AndroidicaXR**

https://link.andnecessary.co.uk/androidica-xr